ADU RICHARD OLAIFE

Product Designer (UI/UX)

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Portfolio | Behance | LinkedIn | GitHub

PROFILE

Product designer in Lagos with nearly two years of UI/UX work across fintech, e-commerce, property and community-safety products. I design end to end in Figma, from user research and flows to high-fidelity UI, prototypes and usability testing, with a grounding in accessibility (WCAG 2.1 AA) and design systems. I also build my designs into working web apps by directing Claude Code (React, Supabase, Vercel): HavenPass is live and Loggr is in testing. Currently studying Computer Science at the University of the People.

CORE SKILLS

UI/UX Design • User Research & Interviews • User Flows & Information Architecture • Wireframing & Prototyping • Usability Testing • Design Systems • Figma & FigJam • Accessibility (WCAG 2.1 AA) • Building with Claude Code (React, Supabase, Vercel) • Branding & Visual Identity • Layout & Print Design • Client & Stakeholder Communication

SELECTED PROJECTS

HavenPass | *Visitor access app for Nigerian gated estates: live web app*

- Designed 85+ Figma screens across 22 flows and three roles (Resident, Visitor, Security Officer), with an 80+ connection prototype and a 19-component library.
- Ran 8 user interviews and a 5-person usability test, then built it into a live web app with Claude Code (React, Supabase, Vercel), with realtime gate approvals, push notifications and an offline screen.

Loggr | *SIWES logbook to report, defence prep and CV builder: in testing*

- Designed and built a mobile-first web app that reads a student's handwritten logbook and builds a school-format report (PDF and Word), plus defence practice and a CV builder.
- Test results: six handwriting styles read 100% correctly, payment on slow 3G cut from about 24 s to 9.5 s, and 190+ automated tests run on every change.

RichaCart | *Trust-driven e-commerce app: published Behance case study*

- Designed features that help shoppers buy with confidence: trust badges for reliable sellers and products, product comparison of prices and key features, smart filters, and a bulk purchase calculator.

VAULTA | *Fintech mobile banking app: brand identity and design system*

- Built a complete brand identity and design system (25-colour palette and typography system) for a premium Nigerian mobile banking concept.
- Designed 241 screens across 32 flows, including onboarding, transfers, savings, cards, bills, loans, insights and budgets, and a security centre.

Chase Elite Properties | *Website for a Lagos property and land company: live*

- Designed and launched the company's website, plus marketing flyers and logo concepts.

ZURI and ÀLÀÁRÁ | *Restaurant app and fashion e-commerce: SAM AI Technologies internship*

- Designed a dark, luxury Afrofusion restaurant app (including a 9-screen sign-up flow) and a luxury Nigerian fashion e-commerce experience for mobile and desktop, following WCAG 2.1 AA colour-contrast guidelines.

OPay Redesign | *Fintech UI redesign: TS Academy course project*

- Redesigned 22 OPay screens with 10 new features and a full component library, following WCAG 2.1 AA guidelines and documented with a feature-comparison page.

SafeSignal | *Real-time incident reporting MVP (concept)*

- Designed an 8-screen emergency reporting app, merging incident type and the report form into one screen for faster urgent use.

WORK EXPERIENCE

Product Designer (UI/UX)
Ongoing

Freelance & self-initiated projects · Remote

- Designed mobile and web products across fintech, real estate and e-commerce, from wireframes to high-fidelity Figma UI.
- Built complete user flows and interactive prototypes, applying usability heuristics to improve navigation, clarity and accessibility.
- Ran user interviews and usability tests, and turned the findings into design revisions.
- Built my designs into working web apps (HavenPass, Loggr) by directing Claude Code, reviewing every build against the Figma designs.

UI/UX Design Intern
May 2026

SAM AI Technologies

- Completed 5 design tasks: a button set redesign, an email template, the ZURI restaurant menu app and sign-up flow, and the ÀLÀÁRÁ fashion e-commerce site.

UI/UX Design Intern
May 2026

DecodeLabs

- Created user personas, an empathy map, wireframes and high-fidelity screens for FreshRoots, an organic food delivery app.

UI/UX Design Intern
January 2026

Syntecxhub

- Designed a web analytics dashboard with overview, analytics and reports screens.

Graphic Designer
February 2025 to Present

Freelance

- Designed logos, flyers, posters, banners and social media graphics for clients across business and community sectors.
- Created the brand identity for OFL Gadget, a gadget store in Computer Village, Ikeja: logo, flyers and an ad video.
- Produced branding and marketing materials for print and digital, keeping each client's visual identity consistent.
- Delivered photo editing, retouching and colour correction to a professional finish.

Computer Operator
2019 to 2022

Lucky Fibre

- Managed data entry, digital records, document formatting, printing and scanning, and supported staff on the systems.

Class Teacher
November 2018 to December 2019

Amazing Grace Model School

- Planned and taught primary lessons and assessed progress, building the communication skills I now use with clients.

TRAINING & CERTIFICATIONS

- UI/UX Design Certification, TS Academy, Phoenix Cohort (2026)
- UI/UX Design Certification, Digital World Academy (2025)
- UI/UX Design Training and Graphic Design Certification, Udemy
- Graphic Design Training, AptLearn

EDUCATION

BSc Computer Science (in progress), *University of the People* — *2026 to Present*

SSCE, *Great Optimum College, Ogijo, Ogun State, Nigeria*

REFERENCES

Available upon request